

The book was found

Innovation The Cleveland Clinic Way: Powering Transformation By Putting Ideas To Work

Innovation the Cleveland Clinic Way



Powering Transformation
by Putting Ideas to Work

Thomas J. Graham, MD
Chief Innovation Officer of Cleveland Clinic



Synopsis

Unlock the secret to groundbreaking innovation with this game-changing guide Innovation means putting ideas to work. It is a discipline that can be learned, practiced, and leveraged to propel meaningful transformation and sustainable success, and it is proving to be the margin of difference in the largest concentrated sector of our economy: health care. This is where the stakes may be highest, because the transcendent ideas that come from the patient bedside or laboratory bench don't just translate to a bottom line, they improve and extend human life. Since its inception in 1921, Cleveland Clinic has been at the forefront of lifesaving innovations in health care, pioneering a new model of care, advancing surgical techniques, and developing cutting-edge medical technologies. It has revolutionized the industry with a proven and tested working model for mission-driven, results-oriented success - one that is applicable to industries beyond health care. In *Innovation the Cleveland Clinic Way*, Thomas J. Graham, MD, describes the clinic's unique approach. Learn: How to align the innovation strategy with your organization's mission How to identify your organization's innovation assets and put them to work How to foster collaboration within and across teams to spark creative ideation The process of taking "napkin ideas" through successful commercialization The most common innovation pitfalls and how to avoid and address them Cleveland Clinic's 10 commandments of innovation and the six degrees of innovation Packed with enterprising solutions and inspiring examples, this practical guide will equip any individual or institution seeking to affect purposeful transformation. Use these best practices to put ideas to work, and turn yours into a high-innovation organization. Thomas J. Graham, MD, is the chief innovation officer of Cleveland Clinic and vice chairman of orthopedic surgery. A prolific inventor with nearly 50 worldwide patents and a serial entrepreneur, he is a renowned orthopedic surgeon whose practice is the premier destination for the care of the professional athlete's hand and wrist. He is regularly recognized as one of America's best doctors.

Book Information

Audible Audio Edition

Listening Length: 7 hours and 49 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: McGraw-Hill Education

Audible.com Release Date: June 21, 2016

Language: English

ASIN: B01HBZHJSW

Best Sellers Rank: #51 in Books > Business & Money > Industries > Pharmaceutical & Biotechnology #422 in Books > Audible Audiobooks > Science > Medicine #520 in Books > Business & Money > Processes & Infrastructure > Organizational Learning

Customer Reviews

Sadly this is a case of a great story that frustratingly is not fully realised. The book's mission is simple: to look at the innovative, transformative power of the Cleveland Clinic and show how ideas can be put to work. Yet the book just didn't cut it. Instead of being an energy-packed celebration of innovation, buzzing with enthusiasm and take-out points to allow people to integrate innovation into their own business, this book just felt flat, sounding more like a hype-filled 'infomercial' or glossy publicity brochure. What went wrong and why did it leave this reviewer so cold? There was a lot of good material within, but it was overshadowed by the relentless advertorial-style that resonated throughout. This reviewer has read about some of the successes and positive developments that the Cleveland Clinic has enjoyed in other books and magazines and thus was quite excited to read a more detailed, deep-dive into this subject. It was not meant to be. Whilst there is a lot of material that will give chapter and verse about the clinic's operations and structure, it just failed to grab one's attention. Push aside the PR-veneer and it felt a little too average and lacklustre. Publicity material for the book promised that it is 'packed with enterprising solutions and inspiring examples (it) will equip any individual or institution seeking to affect purposeful transformation. Use these best practices to put ideas to work and turn yours into a high-innovation organization.' • Physician, heal thyself! Read thy book before you lecture others. The author is no slouch: he is the chief innovation officer and vice chairman of orthopaedic surgery at the clinic, with nearly 50 worldwide patents to his name amongst other honours. So what happened?

[Download to continue reading...](#)

Innovation the Cleveland Clinic Way: Powering Transformation by Putting Ideas to Work Innovation the Cleveland Clinic Way: Transforming Healthcare by Putting Ideas to Work The Cleveland Clinic Guide to Lung Cancer (Cleveland Clinic Guides) Service Fanatics: How to Build Superior Patient Experience the Cleveland Clinic Way The Cleveland Clinic Way: Lessons in Excellence from One of the World's Leading Health Care Organizations The Cleveland Clinic Way: Lessons in Excellence from One of the World's Leading Healthcare Organizations The Cleveland Clinic Way: Lessons in Excellence from One of the World's Leading Health Care Organizations: Lessons in Excellence from

One of the World's ... Care Organizations VIDEO ENHANCED EBOOK Communication the
Cleveland Clinic Way: How to Drive a Relationship-Centered Strategy for Exceptional Patient
Experience IT's About Patient Care: Transforming Healthcare Information Technology the Cleveland
Clinic Way Mayo Clinic Critical Care Case Review (Mayo Clinic Scientific Press) Mayo Clinic
Internal Medicine Board Review (Mayo Clinic Scientific Press) Deck Ideas that Work (Taunton's
Ideas That Work) Toolkit: Corporate Transformation to Improve Productivity and Innovation
Transforming Transformation with the Gripman Method: The First Real Innovation in the
Deployment of Lean Six Sigma Creative Thinkering: Putting Your Imagination to Work How to Say It
At Work: Putting Yourself Across with Power Words, Phrases, Body Language, and Communication
Secrets Average is Over: Powering America Beyond the Age of the Great Stagnation Wind Energy:
Blown Away! (Powering Our World) Powering Up a Career in Software Development and
Programming (Preparing for Tomorrow's Careers) Powering Up a Career in Internet Security
(Preparing for Tomorrow's Careers)

[Dmca](#)